



7 Reasons to work with ASC

1. Commercial Finance can be a headache and time consuming

- It's not that you can't do it.
- The question is: is it profitable for you?
- You can concentrate on developing your business by referring clients to ASC

2. Benefit from our conversion ratios and expertise

- This means that you get commission on more cases.
- You also get further business because you will have more satisfied clients.
- We deal with all aspects of business finance and not just a select few lenders who are active in the market – they only cover 1% of the market what about the other 99%?

3. You choose; lower fees or commission

- The relationship with your client is important and it must be your choice.

4. Look at ASC's credentials

- Established for 40 years, our track record speaks for itself.
- 30 regional offices around the UK dedicated to offering a personal and dedicated service.
- ASC are the only approved service provider for 200,000+ members of the Federation of Small Businesses.

5. There is no such thing as a free lunch

- Don't be blinded by high initial commission offered by some lenders. Your client will have to pay somewhere, somehow. High commissions are normally a function of high redemption payments.
- Protect your reputation by helping clients to raise finance that makes sense. The right finance in every respect.

6. Provide added value to your client

- You can strengthen your business without being involved in additional costs.
- Reinforce your relationship with your client by offering different services.
- You can in fact provide a free additional service – we are happy to check all your clients' offers for finance to identify if it is the best deal available.
- Your clients will benefit from the ASC service level guarantee – fine interest rates, effective results, sensible fees and a refreshingly old fashioned - refreshingly personal approach to service.

7. Outsource your commercial finance department

- We can co-operate with you.
- We can help you with marketing.
- You can concentrate on developing your business whilst we take the headache away from you.