

Finance for business people and entrepreneurs

The right finance for you and your business

Over the past 40 years, ASC Finance for Business has gained a track record that speaks for itself.

Our regional offices have helped thousands of business people and entrepreneurs to obtain the right finance for their business venture.

Whatever your business finance requirements, we deliver. We help you achieve your goals by acting on your behalf, presenting your case to suitable lenders on our panel and negotiating with them to acquire the right funding to suit you and your business.

Your business matters to us.

While we arrange the right finance to meet your needs, you can concentrate on running and developing your business. All our clients are given the best possible service including direct communication with an experienced ASC Director.

Come and talk to us - there is no obligation on your part.

Why work with ASC Finance for Business?

You deserve the right finance for your business, negotiated specifically to suit your needs

You want financial flexibility and effective results

The opportunity to explain your business without charge and without filling in lengthy forms must be appealing

An experienced director will be responsible for “making it happen” for you

You would like to work with an organisation which is highly recommended

Speaking to a person and not a call centre is important to you

You want to be treated on your own merits and not on the basis of your accounts

You will benefit from the ASC Service Level Guarantee -

Effective results, sensible fees and a refreshingly personal approach to service. Why would you want to go anywhere else? If you don't find that we understand you and your requirements or that we cannot offer you a quality service, then by all means choose someone else to act for you. We accept the challenge!

Business Finance

Loans, mortgages and a wide range of finance for all purposes including purchase, expansion, refinance, partnership buyout, of any type of business.

Satisfied ASC clients include

- Younger partner in garage workshop buying out retiring partner
- Newsagent relocating to new premises
- Solicitor wanting to expand his practice
- Large catering firm requiring new kitchen space and equipment



What type of finance do you want?

Property Finance

Mortgages and bridging loans for your investment in property, whether owner occupied or bought to be let or for acquisition, development and resale.

Satisfied ASC clients include

- Clients wanting to purchase a plot of land with residential planning permission
- Client purchasing a derelict hotel to convert to apartments
- 83 year old clients purchasing investment property
- Client purchasing barns at auction for conversion to residential units



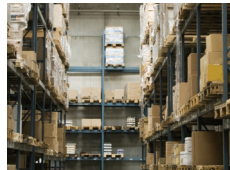
What type of finance do you want?

Asset and Working Capital Finance

Factoring, invoice discounting, stock finance, trade finance, hire purchase and leasing, brewery loans, overdrafts and working capital finance.

Satisfied ASC clients include

- Family printing business requiring new digital printer
- Pharmaceutical company needing short term funding for marketing development
- Plant hire business requiring new vehicle and equipment
- Client purchasing a closed pub for development and re-opening



What type of finance do you want?

Corporate Finance

Tailor-made lending packages for larger and more complex transactions, combining all types of mortgage, mezzanine, venture capital, asset and cash flow finance.

Satisfied ASC clients include

- Client requiring risk funding of £1.5m to expand into new markets
- Oil exploration company wanting £5.2m to purchase offices overseas
- Company directors wishing to purchase business from retiring shareholders
- Commercial investment company needing £1.7m facility to purchase, refurbish and re-open city centre hotel



What type of finance do you want?

We work with clients in all sectors

Retail/Leisure Businesses

Convenience Stores; Pubs; Cafés; Hotels; Off Licences; Post Offices; Guest Houses

Investment Properties

Commercial; Work Premises; Residential

Professional Practices

Accountants; Dentists, Doctors; Vets; Solicitors

Property Development

Speculative or Pre-Let/Pre-Sold; Commercial; Residential

Rural Properties

Farms; Livery Stables; Kennels; Small Holdings; Garden Centres

Commercial Property

Industrial; Manufacturing; Offices; Factories

Health Care

Nursing Homes; Residential Care Homes; Special Needs Homes

Comments from some ASC clients

“The professional assistance and support received from ASC has been invaluable in getting several major projects off the ground. I will always consult ASC when considering any new venture.”

Anthony Rowett of Reef Surf Lodges, Newquay

“I always recommend ASC to people I meet for the hassle free and professional way they helped me to realise my plans.”

Roy Hughes, Whitbourne, Worcester

“From the first day of contacting my ASC Director, we have experienced a totally personal and professional service, which led to the successful acquisition of the business of our dreams. We would highly recommend the services of the company to anyone seeking business finance.”

Phil Giles of Craigard Hotel, Killin, Perthshire

“From my very first meeting with my ASC Director I felt completely reassured. I was amazed at the speed at which things happened. ASC were delightful to deal with and certainly delivered the goods.”

Muriel Wolvett of Staverton Bridge Nursery, Devon

10 reasons why you

Effective Results

Our track record speaks for itself. Many thousands of clients have benefited from our service. Irrespective of your loan requirements, you too can benefit from our experience and successful approach. We are here to arrange finance which helps you to achieve your goals.

We Charge Sensible Fees

Our fees represent only a small fraction of the transaction cost yet the long term benefit of our service will be significant to you. Consider your opportunity costs, potential savings on rates and bank fees and then consider all the benefits you will receive in dealing with ASC. That's why so many of our existing clients keep coming back!

Refreshingly Personal

You will not talk to a call centre. We are always happy to speak to you on the phone and we are always happy to meet you. Straight and direct communication with an experienced director - where else can you still get this?

The Finest Interest Rates

We know interest rates are important and we will discuss with you in detail the terms available in the market place.

We co-ordinate with your Professional Advisors

In order to ensure your application for finance progresses, we co-ordinate our work with your solicitors, accountants and other professional advisors to help you achieve your goals. We do all this whilst you carry on developing and running your business.

should work with ASC

Lenders Prefer ASC Clients

Established for over 40 years we enjoy enviable relationships with many lenders. We know how particular lenders think, the type of deals they like and presentations they need. We frequently negotiate terms which otherwise would not be available to you.

Your ASC Director is a Business Person

ASC is operated by experienced directors who are business people with the ability to understand you and your requirements. They take on the personal responsibility to help you “make it happen”. Where else can you receive a truly personal and effective service from a like-minded entrepreneur?

Local Service - National Strength

ASC’s unique approach and decentralised operational structure offers you the advantage of assurance of the highest standards of efficiency and service and support of a central unit as well as a local director’s dedicated personal attention.

ASC are Highly Recommended

We are recognised by professionals; so many accountants, solicitors and insurance advisors recommend us to their clients. We enjoy many important endorsements such as the Federation of Small Businesses, confirming our reputation and standing. You have the benefit of dealing with a market leader.

The Right Finance for Your Business

Bear in mind that there are many features you should consider when arranging finance - financial flexibility, loan amount, mixture of loan and overdraft etc. Our job is to arrange finance which works for you: the right finance in every respect!

Get in touch

Your local ASC Office

If the details
of your local
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are not here
please contact
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ASC Central Office

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Why would you want to go anywhere else?

The members of ASC are individually
authorised and regulated by the
Financial Services Authority in respect
of regulated mortgages only.